



PROXY EXPERIENCE

proxyexperience.com



Hello. ■

Proxy Experience designs and builds virtual experiences so your customers can visit your business anytime, from anywhere in the world.



Founders



Jordan Schulman
MANAGING PARTNER

Jordan's professional career spans over three decades; in that time, he's managed projects in exhibition printing, publishing, the construction of digital asset databases, User Experience Research and Digital Analytics. For the past twenty plus years, Jordan has been a professor of photography at multiple institutions for higher education.

Jordan is invested in developing the thoughtful application of well made virtual experiences in present day online environments and is fascinated by their quickly growing possibilities in the not so distant future.



Amy Braswell
MANAGING PARTNER

Amy shifted her interests to programming after 20 years of photographing architectural interiors for clients such as InterContinental Hotels & Resorts, Hilton Hotels & Resorts, Marriott International, Crate & Barrel, and Frontgate.

Amy is now focused on programming virtual experiences...Her deep knowledge of spatial context informs every decision she makes in providing a new, natural way of interacting with environments virtually.





E V O L U T I O N

Customers are online because travel and direct contact are now a risk.

An online presence is now the main platform for businesses in today's world.

Proxy Experience provides businesses with a custom virtual presence aligned to your brand identity.



The Value of Proxy Experience

Bringing the 4.66 billion internet users to you;
any time, any place, anywhere.

We bring online customers to your doorstep.

Proxy Experience keeps you open and available when your customer is



What You'll Receive From Proxy Experience

Proxy Experience provides you with a 3D virtual immersion experience that is custom designed to flow naturally and is aligned to your brand's identity.

All projects are supported with a two-year warranty to ensure consistency for your customers.

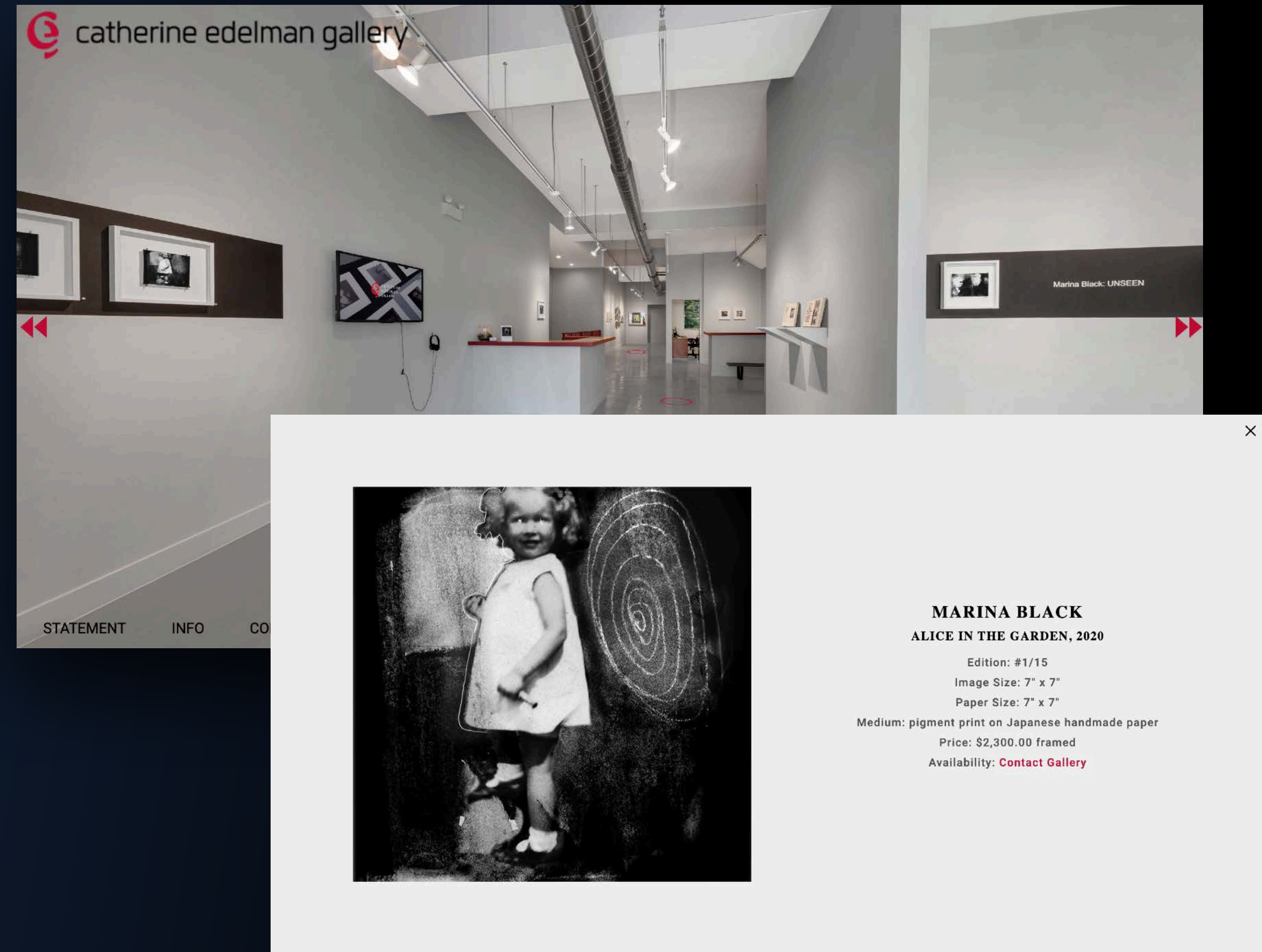


Enabling customers to interact with your business

A Proxy Experience is a virtual presentation of how you would like your customers to interact with your space; we provide:

- a natural interface for your customers to connect
- an opportunity to move through your space easily
- information seamlessly presented throughout your environment

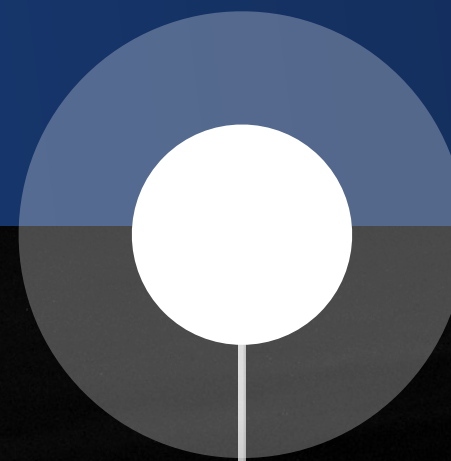
A Proxy Experience also provides your customers an opportunity to interact with a live version of your business. Your customers can spend as much time as they like, in any part of your space, looking at what they want to see.



Opportunities and Purpose

Proxy Experience works with you to build opportunities for your customers to interact with your brand in a clear, intentional manner so your experience has purpose for them.

We not only give your customers the visual pleasure of walking through your space, we give them the information they expect.



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Guiding Principles

Good Design is Invisible

The primary goal of Proxy Experience is to engage your customers in a way that keeps them focused on you and what you do.

Our designs are intuitive and natural to use, requiring no training or explanation.

Your customers only need to enjoy being there.



Our Approach

At Proxy Experience, we take pride in **getting to know the needs of your customers and the message you want share with them.**

Our focus is to give your customers the ability to experience the look and feel of visiting your space in person.



Why Choose Proxy Experience

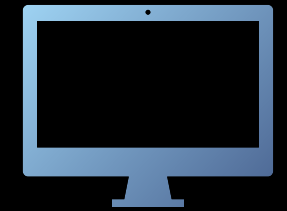
- We are focused on your brand identity
- Our interface provides a natural look and feel
- Our team focuses on the specific needs of your customers
- We open your business and brand to the online world
- We keep you open and available all day, all night, year round



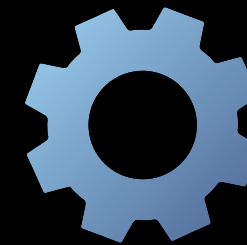
Proxy Experience Offers



GRAPHIC DESIGN



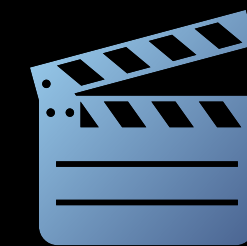
USER EXPERIENCE



DEVELOPMENT



PHOTOGRAPHY



VIDEO PRODUCTION



HOSTING



Extending Your Reach

Research has shown; businesses that utilize virtual platforms increase their user's interest in visiting brick and mortar locations.

We provide your business with a dynamic, well thought out experience, virtually enabling your customers to interact with and learn about your brand, enticing them to then return to visit your physical space.



The Starter Package

Giving you an accessible way to test our impact with your brand in an easy to produce experience.

Our Starter Experience provides:

- A virtual experience of your entrance
- A sneak peek for your customers into your business
- An opportunity to take your first steps into the virtual world

Like all of our experiences, the Starter Package can be built out and expanded upon.



Package Includes:

- Your Logo
- Custom Domain
- Design of Experience
- Up to 3 Panoramas
- 1 Pop-Up Panel



Pricing Table

Proxy Experiences are deliberately built so you can expand and revise at any time.

5 ROOMS

- Your Logo
- Custom Domain
- Design of Experience
- Up to 12 Panoramas
- 3 Pop-Up Panels
- Client Branded Navigation

Starting at
US \$10,000

10 ROOMS

- Your Logo
- Custom Domain
- Design of Experience
- Up to 25 Panoramas
- 5 Pop-Up Panels
- Client Branded Navigation
- Your photographer or ours

Starting at
US \$15,000

20 ROOMS

- Your Logo
- Custom Domain
- Design of Experience
- Up to 55 Panoramas
- 10 Pop-Up Panels
- Client Branded Navigation
- Video Conferencing
- Your photographer or ours

Starting at
US \$30,000



The Vehicle Package

Proxy Experience can put your user in the driver's seat!

This option is a great way to sell a vehicle or share your collection in a truly unique new way.

Let us create a guided experience of your favorite vehicle and all of its features.

Package Includes:

- Panorama from outside of car
- Panorama of engine compartment
- 2 Panoramas inside of car
- 10 Pop-Up Info Panels

Starting at
US \$7000



The 3-D Object Package

In addition to letting your customers move through a space, Proxy Experience can also provide them the same benefits of walking around an object and looking at it from every angle. This gives your customer the satisfaction of picking it up to examine.

These 3-dimensional objects can be used on their own or they can be part of a broader virtual experience we build for you.



Package Includes:

Your Logo • Design of Experience •

A Spin Photograph of Your Object • 3 Pop-Up Info Panels

Prices vary depending on complexity and number of objects



T E S T I M O N I A L S

ALAN COHEN

PRIVATE RESIDENCE

ARTIST & ART COLLECTOR

The Proxy Experience team did a beautiful job creating a virtual experience of our home-based art collection. Their virtual platform elegantly solved how to showcase the artworks in our space.

CATHERINE EDELMAN

EDELMAN GALLERY

OWNER

The Proxy Experience platform offers an easy to use, online version of my gallery that is equivalent to being in the physical space. Visitors and collectors can view our shows at their own pace, in a personalized manner, giving them complete control.

Proxy Experience doesn't follow trends. **We create them.**



We're Ready For the Next Big Thing!
Contact Proxy Experience to learn more!

info@proxyexperience.com
www.proxyexperience.com

